

# Deccan Healthcare

## **Better Nutrition. Better Health. Better Life**

Deccan Healthcare was established in 1996 and a quality driven nutraceutical company dedicated to research, preparation and marketing of superior wellness and nutrition food products that boost health, infuse wellness and bring about a better quality of life for its ever expanding base of loyal customers.

The company enjoys over a decade of proven experience in understanding and addressing health concerns through its wide range of nutritional food products. The company leverages its unmatched R&D to produce powerful formulations that deliver optimal nutritional value and promote health.

## **Personalized health boosters**

The company's deep insight into healthcare, nutrition expertise, extensive product mix and manufacturing flexibility enable it to offer customized solutions that address specific nutritional needs. The company's product customization capabilities and value added services distinguish it in the market place as a dedicated player offering specific products that meet customer's needs better.

## **A magical basket of wellness products**

Deccan Healthcare offers products for every stage of life from childhood to adolescence, middle age and old age. Ever since inception, the company has been gradually expanding its basket of wellness products. Today, Deccan Healthcare offers twenty nine different food supplements that provide diverse health benefits. Research is in progress and the company is constantly working on ways to address emerging needs with plans to increase its product range to over hundred in the near future.

## **Affordable health within everyone's reach**

All the products are prepared from organically grown inputs, completely free from chemicals and come loaded with nutrition. Deccan Healthcare products are also highly affordable and offer superior health benefits.

## **Helping bridge the nutrition gap for a better quality of life**

Excessive pollution levels and changing lifestyles due to the growing urban culture are leading to serious nutrition-deficiencies in humans and resulting in more diseases and illnesses. Deccan Healthcare is devoted to bridging the nutrition gap arising from excessive pollution levels and unhealthy eating habits with its wide range of easy to administer and nutrient-rich health food supplement products. The products are designed to bring about a positive improvement in health. The products have multiple benefits ranging from improved immunity, better health, glowing skin, longer life and a revitalized body and mind.

## **Vision**

### **“A world sparkling with wellness”**

To promote health and well-being and to improve the quality of life at every stage by continuously researching, innovating and formulating potent, scientifically advanced and affordable nutrition supplements packed with the healing and immunity-boosting powers of nature.

## **Mission**

### **“To be the No. 1”**

To emerge as the leading Nutraceutical company devoted to advancing world health by promoting a flourishing culture of excellence and by leaving no stone unturned to deliver exceptional value for all our stakeholders: our community, our customers, our employees, our vendors and especially the healthcare eco-system.

## Promoter

### On a noble mission to promote world health

Deccan Healthcare was born from the dream of **Mr. Minto P.Gupta** to spread wellness and help people across the world achieve optimal health through nutrition. Eminently qualified with a Post Graduation in Bio Chemistry, Mr. Minto P. Gupta earned invaluable exposure to critical corporate functions such as R&D, Manufacturing, Marketing and Management at top-notch pharmaceutical enterprises during the course of an eventful career spanning over two and half decades. Armed with experience and passion, he left his high profile corporate job to embrace his dream. He is supported by an efficient management team which fully understands and delicately pursues the priorities and mission of the company.

## Management

### Committed to furthering the corporate goals

Deccan Healthcare is steered by a cross-functional team comprising industry experts: Scientists, Nutritionists, Healthcare specialists, Marketing and Management professionals who are dedicated to furthering the noble mission of the company. The team operates in a focused environment and is fully aligned to the company's purpose of shaping a healthier world with a better quality of life. The company's inspiring mission attracts eminently qualified professionals who are passionate about making a positive difference to global health with their focused, passionate and consistent efforts. They devote their energies and loyalties to driving exponential growth of the company and to further the company's mission.